



**26th Annual Tennis Ball
November 17, 2018**

PROGRAM BOOK ADVERTISEMENT SPECIFICATIONS – ROTARY RECRUITED

Please complete and return this form by no later than Friday, October 5, 2018.

Company Name: _____

Contact Person Information

Name: _____

Phone: _____ Email: _____

- Use our ad **as is** from 2017 program
- Use our ad from 2017 program with the following copy changes:
- I will email our ad to Abbie Schaefer at aschaefer@achievabledream.org. Please note ad specifications below and indicate in your email the company name, ad size, contact person and phone number. **Please use company name and 2018 Tennis Ball in the subject line of your email.**

ADVERTISEMENT SPECIFICATIONS

*Please note that all ads will be printed in grayscale.
The minimum acceptable resolution is 300 dpi.*

Sizes

Full page: 4.5" W x 7.5" H
Half page: 4.5" W x 3.687" H
Quarter page: 2.187" W x 3.687" H
Eighth page: 2.187" W x 1.782" H

Acceptable File Formats:

.JPG, .PDF, .TIF or .PNG

Please direct any questions regarding program book advertisements to:

Abbie Schaefer, PR and Marketing Manager

aschaefer@achievabledream.org | Office: 757.599.9472, ext. 19.

OFFICE USE ONLY

INITIALS _____

DATE _____