

Annual Report

Of Club Commissions

2017-2018

Summary

President—Catherine Miller

Vision Statement:

Peninsula will be devoted to

Strategic Planning 2018 Goals:

Increase Membership Support Scholarships Younger Demographics Second Fundraiser Be Active in the Community Continued Support of the Foundation Good Social Events—unique and include families

Being President of the Rotary Club of the Virginia Peninsula has truly been a very special honor for me. Our club is very active and involved in numerous activities highlighted in the following commission reports. My focus this year was to renew enthusiasm of the club members by having a variety of activities, which could engage the varied interests of each individual, and yet provide opportunities to be together. I think this was accomplished through numerous community service projects, interesting and fun social events, and excellent weekly speakers for club meetings. The goal is to have all club members involved in projects because this is what makes our club vibrant and strong. This will also attract others to want to join Rotary, so we can continue to build better communities.

Our Club met weekly at the Sentara CarePlex in Hampton. Each week we recited the Pledge of Allegiance, had a prayer, spoke of happy events by giving Happy Bucks, and tried to win the Raffle Drawing. Various announcements of coming events were shared and then speakers on a wide variety of topics presented their information before we concluded with reciting the Rotary Four Way Test.

The Rotary Board met monthly to discuss matters relevant to making our club activities successful. While our location changed several times due to various reasons, we are now meeting at Angelo's Restaurant in Newport News the first Wednesday morning of the month at 7:30am. Again, our purpose as Board members is to determine positive community service events, which align with our Vision Statement and Goals, to provide enjoyable social events for our members to get to know each other better, and to assure our funds are being appropriately allocated for the sustainment of our club.

Thank you to the 2017-2018 Board for all of the hard work behind the scenes to make the club run smoothly and thank you to all of the club members for your support in making our club one of the best Rotary Clubs of all (in my opinion!).



President Elect—Bill Ziglar

I have spent the previous club year preparing for my upcoming year as President.

I worked on assembling my board for the 2018-2019 club year. It took several months. In hind sight, I should have started July 1st.

In December, I coordinated the annual Bell Ringing event for the club to support the Salvation Army.

In January, I attended District 7600 President Training (Pre-PETS) in Richmond.

In late March, I spent three days in Chantilly, Virginia at a multi-district President Elect Training event (Chesapeake PETS). It was my second time attending. I met Rotarian leaders from Maryland, Delaware, North Carolina, and Virginia. I received great ideas and training to help prepare me to lead the club.

Treasurer—Bill Blanchard

As the new treasurer, I learned the aspects of the finance module on the DABdc website. Heather Brandt is the help person for treasurers; she is quite knowledgeable and very helpful. Lisa Crump, prior club Treasurer, also helped in the learning process.

We also transmitted funds to the Heredia Rotary club in Costa Rica for the irrigation project. This was the 1st time I'd ever transferred funds out of the US and was a learning process as well.

Rotary Club of the Virginia Peninsula

Treasurer's Annual Report

For the Fiscal Year July 1, 2017 - June 5, 201

INCOME:

Total Income	\$ 63,530
Total Income	\$ 63,53

EXPENSES:

Total Expenses	\$ 60.544



Current Assets \$ 43,431

Total Liabilities \$ 0

Profit & Loss Budget Overview

	Budget	Actual	Variance
Total Income	\$56,262	\$63,491	\$7,229
Total Expenses	\$58,480	\$60,544*	(\$2,064)
Net Income	(\$2,281)	\$2,947*	\$5,165*

^{*}Note: Report is until June 5th. There are still outstanding debts for food service for the club and Board meetings. There are still club members dues to be paid.

Secretary—Peter Johns

As secretary of the Virginia Peninsula Rotary Club, I had the pleasure of being part of an amazing team of people who all contributed to the success of our club. My responsibilities included attending board meetings and recording meeting notes to be distributed to the club.

I also was responsible for tracking attendance and submitting it to the Rotary Database. I worked with the President and club officers in ordering necessary club supplies. I maintained the club member roster, adding and removing members as needed and keeping club information up to date in the Rotary Database.

As my second term as club secretary concludes, I wish the incoming board the best of luck and look forward to serving the club again in the future.

Sergeant At Arms—Mike Nelson

After realizing the opportunity for some improvement in efficiency around checking in member attendance, I approached the whole board with the idea of moving to electronic attendance. We already utilize the DACdb attendance module, so it has been fairly easy to record attendance directly. The only change is to move the Sergeant At Arms (SAA) from a level 3 to a level 4 access. This will also enrich the SAA by allowing for more direct interaction with the members. Over the past 2 months piloting this, I have gotten to know more names and faces than in the first 10 months using the paper form. It will cut down on the amount of paper that we need to use and we can even move towards inputting guests electronically, further eliminating paper and increasing data quality.

(19)

Rotary Club of the Virginia Peninsula

Funds were placed in the 2018-2019 budget to purchase a laptop for the use of the SAA to facilitate the ease of this check-in. We will, of course, maintain some paper copies for when someone needs to fill in for the SAA for any reason they cannot attend a meeting, but I do believe this move will be beneficial in many ways.

I also recognized that many of our members tend to sit in the very back of the room which places you farther away from the speaker, so in order to make the room a little cozier and move our ears closer, I redesigned the layout. The new layout still allows for members that may need to leave early to do so discreetly, while allowing them to be closer to the sometimes quiet voices of our speakers. Also moving registration to eliminate the bottleneck in the doorway as well as giving access to a power outlet helping with electronic registration.

Projects (Tennis Ball)—John Frantz

My responsibilities this year on the board were our major project, The Tennis Ball, and our endowed scholarship at CNU. I was the club Tennis Ball Chair and lead a very successful campaign, which resulted in an increase in sponsorships, an increase in auction item donations and an increase in funds returned to our club over previous years. This was all described in detail in the after-action report, which was submitted to the board.

I also continued to monitor the progress of our endowed scholarship fund and acted as the club liaison with the CNU Office of University Advancement, the Office of Student Financial Aid, and the Rotary scholar, Madeline Palmer. I arranged for Ms. Palmer to participate as a Tennis Ball volunteer and presented a program at the May 23rd club meeting to familiarize and update club members with regard to the scholarship. That meeting involved participation by Keith Roots from CNU Office of University Advancement and Kierra Perry, a former Peninsula Rotary Scholar. I am also going to meet with Keith on June 15, 2018 to discuss a fund raising campaign for the Endowed Scholarship Fund.

Community Service Projects—Ned Spencer and Karanita Fuller

The Virginia Peninsula Rotary Club truly exemplified the motto "service above self" this year. Once again we were able to positively impact our local and global community. We were also able to form and strengthen a relationship with the Warwick at City Center Club by partnering with them on a couple of projects.

Partnering with the Warwick at City Center Club, we provided winter coats to children in need and volunteered time to take them back to school shopping. Roughly 954 underserved students in Hampton Roads were provided school clothes, school supplies and winter coats. Project Operation Warm with YMCA's Bright Beginnings was a great experience for the students, but it was most rewarding for the volunteers!

For our second major project, we partnered with Rise Against Hunger to package meals for those in need. Rise Against Hunger's mission is "to end hunger in our lifetime by providing food and life- changing aid to the world's most vulnerable and creating a global commitment to mobilize the necessary resources." Through this project we were able to come together and serve our global community. Although we were shy of our goal, we were able to package 19,008 meals with the help of fellow Rotarians, friends, and family.

Without a doubt, our club made a difference in our community this year. Looking to the future, we will continue to organize impactful service events; as we have already begun working on a grant project with the Warwick at City Center Club for next year.

District Award Application

Community Service Award

Rotary Club of the Virginia Peninsula

Project: Operation Warm & Smart Beginnings

At the end of March, 2017 our club was approached by (what is now) the Warwick at City Center Rotary Club in an effort to gauge our interest in joining them in an "Operation Warm" project with "Bright Beginnings". Operation Warm is a national charity whose mission is to provide brand new coats to children in need. They manufacture the coats themselves, paying for them through donations. They have been partnering with Rotary clubs since 1998. Bright Beginnings is an outreach program with the (local) Peninsula Metropolitan YMCA. It is designed to help under-served children in the area return to school each fall with some new clothes and school supplies.

To be clear, the credit for the original idea of combining the two programs into one project with multiple rotary clubs goes to the Warwick at City Center Rotary Club. When our club heard of the opportunity, we were quick to get onboard. By combining the two programs together and teaming up with another rotary club, we were able to leverage our combined resources. To our knowledge, this had not been done before. Bright Beginnings identified the children in most need and for a total cost of \$150 per child, provided them with a backpack full of school supplies and some back-to-school clothes. This expense was paid for by Bright Beginnings. Typically, a part of these funds are used to purchase a sweater or jacket. However, by leveraging Operation Warm, all the children received new coats at a cost of \$18 each without using any of their Bright Beginnings budget. This expense was paid for by the rotary clubs and the district grants. This meant there was more money left to spend on non-coat clothing.

We applied for and received a multi-club district grant totaling \$10,000 and each club donated \$500 dollars toward the project. This total of \$11,000, bought 611 new coats from Operation Warm. So we were able to assist 611 needy children. Perhaps the best part of the entire project was shopping day. This was the day that members of both rotary clubs (having gone through required training) met the children at either the local Kohl's or Target where they were bused in by the YMCA. We were assigned a particular child, went shopping for clothes with them, and then presented them with their new coats. This took place on five different days. We had nine members of our club help the children shop. It was a very rewarding experience for all involved.

Attached on subsequent pages are photos and a news article that appeared in the local paper about this service project. Subsequently, we describe others we have completed during the year and one that is up coming. On behalf of the Rotary Club of the Virginia Peninsula, we thank you for considering us and these projects for the Community Service Award.

(45)

Rotary Club of the Virginia Peninsula



Davetta Rinehart, Jennifer Daknis, DG John Padgett, and Ned Spencer

Representatives of both rotary clubs receiving the District Grant check from DG John Padgett.



John Frantz, Bill Ziglar, Diane Hageman, Mary Ellen Frantz

Members and a spouse from the Rotary Club of the Virginia Peninsula





Brenda Harkness, Davetta Rinehart, Gee Horton, Karanita Fuller, and Jim Probsdorfer



Jesse Hutcheson, and Jennifer Goudy with one of the children





NEWPORT NEWS EVENTS

Today

PETA spay/neuter specials

This September, all of PETA's mobile clinics will offer unbeatable Bark-to-School spay/neuter specials (\$4.0 for dogs and \$2.0 for cats) for animals who are between 3 and 8.0 pounds and older than 12 weeks. Locations: sile of Wight County, Newsport News, Portsments are required and can be made by calling PETA at 75-622-PETA (7382), ext. 3, or by visiting PETA at 75-7622-PETA (7382), ext. 3, or by visiting PETA or 57-622-PETA (7382).

Lil's dart tournament

7:30 p.m.

Lil's Restaurant, 8 Gambol St. Format is blind draw and doubl elimination. Entry fee is \$5, and house matches the pot.

Art with LEGO Bricks

9 a.m.

ciyde Morrasiwd. Nature Comnects is an award-winning, recon breaking axhibition touring North with more than a half a million. LEGO pleces, this show features larger-than-life sculptures built with LEGO bricks by Brooklyn with LEGO bricks by Brooklyn and the state of the state of the Kenney. This combination of nature and art will be featured outdrown in the VI Mc Conservation of Created in part nerothip with low State University, Nature Connec is an educational platform and a means of artistic expression.

Taekwondo classes

6 p.m

wick Blvd. Get fit with familyfriendly tackwondo martial arts friendly tackwondo martial arts Academy USA's certified instructors. Some benefits of martial art confidence and self-discipline; improved flexibility, coordination improved flexibility, coordination memory and concentration; reduction of stress and anxiety; continuous martial arts and anxiety; the continuous martial arts and anxiety; the continuous martial arts and anxiety; the continuous martial arts and arts and the continuous martial arts and arts and arts and arts arts and arts academy as a continuous martial arts arts and arts academy as a con-



Warwick at City Center Rotary Club receives Operation Warm grant

The Warwick at City Center Rotary Club received its first grant, Operation Warm, from Rotary International as a newly-formed club in partnership with Operation Warm, the Peninsula Rotary Club and the Peninsula Metropolitan YMCA5 bright Deginnings program. The funds will help provide winter coats, school clothes and school supplies for 954 under-served school children in the greater Hampton Rosda sera. Above Jim Probsdorfer and Gee Horton take a picture with their shopper. Below, from left, Davetta Kinehart, Jennifer Daknis, District Gov. John Padgett and Ned Spencer accept the Operation Warm grant.

Weekend

An Evening of Treasures Live Dinner Show

p.m. Sept. 30

Unitarian Universalist Fellowship of the Peninsula, 415 Youngs Mill Lane, Experience the wide variety of costuming and movement that make up what is known as belly dance. Enjoy sparkling pen formances by belly dances from through with the hampton Roads area while enjoying delightful Mid-Eastern cellect ables.

German Shepherd Adoptions

See EVENTS/Page 14



Daily Press Article as result of the Press Release

Project: An Achievable Dream - Tennis Ball

Each year our club has assisted An Achievable Dream (AAD) in a fund raising effort that takes the form of a dinner, silent auction, and live auction. In fact, this year marked the 25th Anniversary of the event. AAD is a real success story in our area. Through a public/private partnership with Newport News Public Schools, it operates two schools in Newport News. The schools service underprivileged K-12 children and are dedicated to the belief that all children can learn and succeed, and that education can break the cycle of poverty. The children being served are identified by AAD. Upon entry into the program all students qualify for free or reduced-price lunch, 9% live in a guardian-led household, 78% live in single parent households, and 98% are African American. The program in Newport News has been so successful that Virginia Beach City Public Schools has now created a partnership with them as well. To be clear, our club's efforts are directed only toward the Newport News schools. To learn more about An Achievable Dream you can visit their website at www.achievabledream.org.

The Tennis Ball is the annual fund raiser for An Achievable Dream. It has grown to become one of the biggest fund raising auctions in the commonwealth. The Rotary Club of the Virginia Peninsula has been involved since day one, all 25 years. And while in the early years our efforts made up a major part of the work involved in putting the auction on, as the auction has grown, our work has

(3)

Rotary Club of the Virginia Peninsula

become a smaller part of a much larger event. Having said that, the amount of work our club does has remained the same, that is, it is still our largest and most demanding community service project. Much planning goes into soliciting people/companies to sponsor tables at the event, buying and/or soliciting items to be auctioned at the event, and actually working the event. Working the event can either take place on the days before it helping to set-up, during it helping to run registration tables, or the day after helping to tear down the event. 38 (79.2%) of our club members participated at some level. We obtained 25 sponsorships. 30 members donated items to be auctioned. 23 members attended the auction.

Our club receives a small portion of the funds raised during the event. It is our primary fundraiser. This year the net funds raised at the event were \$425,000 and our club received \$19,735 of that amount.

Following are images including an advertisement that ran for the event in the local newspaper and other photos taken the night of the event.



Sample of advertising for the event in the local newspaper.





Members in attendance at the Tennis Ball





Silent auction photos.







Live auction/dinner photos.



Project: Peninsula Rotary Club Endowed Scholarship Fund

Our club has funded and maintains the Peninsula Rotary Club Endowed Scholarship Fund. The fund was established on December 7, 1983 and the first scholarship was given in 1985. Since then, 34 awards have been given totaling \$101,035.

The scholarship is given to a rising senior at Christopher Newport University. The current recipient is Madeline Louise Palmer. She received \$9,700. Madeline got more involved with the club at the Tennis Ball by serving as a hostess during the silent auction. She also attended the Annual CNU Donor Scholar luncheon with three members of our club.

Project: Annual Salvation Army Bell Ringing

Our club rings the bells for the Salvation Army every Christmas Season. This year we rang on December 20th at two locations: Sam's Club in Newport News and Walmart in Hampton.

25 members participated, many giving personal donations as they did. The total raised for the Salvation Army from our two kettles was \$2,057.07.



Ray Spencer and Diane Hageman ringing at the Sam's Club.



Project: Star Achievers Academy

Since 1995 our club has supported the Star Achievers Academy program at Cooper Elementary School in Hampton. This program is similar to An Achievable Dream in that it is a public-private partnership between the Peninsula Metropolitan YMCA, Cooper Elementary Magnet School for Technology (a public elementary school in Hampton), and our club. The mission of the program is to foster the talents and abilities of the "children in the middle", the often-overlooked, average achieving student. Cooper is the only elementary magnet school in the City of Hampton. Students can attend the school from throughout the city.

Our club was instrumental in starting the Star Achievers Academy program and to date has provided over \$385,000 in financial assistance. This year, during a club luncheon held at Cooper, it was conveyed that the students could benefit from having their own composition notebooks. In relatively short order our club was able to order 50 cases (1250 units) for \$1,272 and provided them to the students.

Project: Rotary Polio Plus night at the Ballpark

Each year our club promotes the Rotary Polio Plus campaign by encouraging members to attend the Norfolk Tides baseball game. This year's event was held on July 24th and we had approximately 7 members plus family and friends attend.

Project: Rise Against Hunger Packaging Event

We currently have a Rise Against Hunger (RAH) meal packaging event scheduled for May 12th. RAH is an international hunger relief organization that distributes food and life-changing aid to the world's most vulnerable. Their goal is to end hunger by 2030. Though this project is more far reaching than our local community, we are attempting to bring the entire Peninsula Rotary community together, acting as one at this event. We hope that this event could become an annual event for all the local rotary clubs and groups to come together to reach a common goal.

The following page is a flyer for the event that we are sending to 8 other Rotary Clubs on the Virginia Peninsula, to our Rotaract Club at Christopher Newport University and our Interact Club at Peninsula Catholic High School. We are planning to have 100 people, package 25,000 meals and raise \$7,250. The money raised with pay for the meals that we will package at the event. Our club has contributed \$2,000 toward that goal.

(10)

Rotary Club of the Virginia Peninsula

The Rotary Club of the Virginia Peninsula

in partnership with



invites all *Virginia Peninsula Rotarians, Rotaractors, and Interactors* (and their friends and families) to join us in an effort to package 25,056 meals in two hours. The event will be...

May 12th, 2018

from

2:15-4:15pm

at the

Victory Family YMCA

101 Long Green Blvd., Yorktown VA 2369

To register, please visit http://events.stophungernow.org/rcvp2018 and help us attain our primary goal of having 100 folks from the local Rotarian community come together to reach a common goal. As you register, if you are so inclined, you may also make a donation toward our goal of \$7,266.24, which pays for the meals we will be packaging. Your participation is our primary focus!

Our hope is that this could become an annual event that brings our various clubs together for a fun, energetic, and brief project that is also uplifting and very rewarding. Please register today and be a part of the inaugural year.

Peninsula Clubs...

CNU Rotaract / Hampton / Hampton Roads / Newport News

Oyster Point of Newport News / PC Interact / Virginia Peninsula

Warwick at City Center / Yorktown / Williamsburg / James City County

(19)

Rotary Club of the Virginia Peninsula

Rotary Foundation—Kevin Yeargin

It has been a real honor to have served as our clubs' Foundation Chair for the last 3 and a half years. We have definitely reached our goals for the 2017-2018 Rotary year, in both Annual Fund and Polio Plus givings.

Our Annual Fund Per Capita currently stands at \$246.43 per member for a total contribution of \$12,075.00 and we contributed \$3,109.50 to Polio Plus. Adding these two together totals \$15,184.50 for our total clubs' contributions.

In addition, we added (3) new Paul Harris Fellows and (1) new Paul Harris Society member to our ranks this Rotary year.

We as a club also supported the End Polio Now initiative at the Norfolk Tides ballgame, as well as purchased End Polio Now shirts and part of that purchase goes directly to Polio Plus.

All in all, a very good year indeed.

Club Administration—Danny Carroll

The Club Administrator is responsible for tracking all of the activities of the Club throughout the year and reporting to Rotary International.

Youth Service—Adam Duncan

My board appointment was responsible for three main projects throughout the Rotary year:

- 1) Tennis Ball volunteers: I coordinated twenty non-Rotary volunteers to contribute to An Achievable Dream's Tennis Ball. A majority of the volunteers were CNU Rotaract Students
- 2) CNU Rotaract: I guide and mentor CNU Rotaract students through their own club activities, and connect them to the Rotary community. This year, Rotaract at CNU maintained an active base of around 15 members and participated heavily in District 7600 Rotaract events.
- 3) PCHS Interact: I coordinated Interact activities with the Rotary club and helped communicate through a period of transition at PCHS.

Club Programs—Scott Stolldorf

Programs seemed to work fairly well this past year in large part because of our members 'buying into' the concept and taking some pride in ownership of who they brought in as speakers. I think the 'One and Done' motto also played well to the group knowing that all they had to do was be responsible for one program and no more (at least for that Rotary year). Like I said, 52+ members and 52 weeks in a year, certainly we've got the manpower to get this job done easily (with holidays and Rotary-centric programs also in the mix, we need less than 52 speakers in a year).



International Service—Ray Spencer

End-of-Year Report

June 6, 2018

GOAL FOR THE YEAR:

The principal goal for this Rotary year was to get our project in Costa Rica, Global Grant GG1749733, underway. This goal was achieved.

FINAL FUNDING:

Funds received from participating Clubs:

Rotary Club of North Suffolk	\$1,200
Rotary Club of Cape Charles	\$1,500
Rotary Club of Hampton	\$1,200
Rotary Club of Norfolk	\$1,200
Rotary Club of Chesapeake	\$1,500
Rotary Club of Warwick @ City Center	\$1,000
Peninsula Catholic High School Interact Club	\$1,500
Rotary Club of the Virginia Peninsula	\$3,265
Total club funds	\$12,365
Matching funds, District and TRF	\$30,910
Grant total	\$43,275

FUNDING TIMELINE:

Grant approved by The Rotary Foundation	December 4, 2017
Funds received from all participating clubs	January 24, 2018
Heredia Club project account set up in Costa Rica	February 28, 2018
All club funds transfered to Costa Rican account	March 23, 2018
Matching funding received in Costa Rican account	March 28, 2018

CURRENT STATUS:

At the end of this Rotary year, present activity still involves preliminaries—such things as receiving bids and negotiating with vendors and contractors.

FUTURE SCHEDULE:

A project schedule received a few days ago from *el Sociedad Ususarios de Agua*, our "client" for the project, is a little accelerated from earlier published schedules, and has some of the construction activity starting in July. This schedule calls for the project to be largely finished in September, and completely finished in October of 2018.

CLUB ACTIVITY, NEXT ROTARY YEAR:

At this point in time, it appears appropriate to plan on a visit to Costa Rica when the project is significantly advanced—perhaps in September. The purpose of the visit would be not only to look at the current project underway, but also to confer with the Heredia Club, our current partner club in Costa Rica, about possible future projects.

(19)

Rotary Club of the Virginia Peninsula

Director at Large—Tina Banks-Gray

The Director at Large serves to assist the President of the Club. A major project involved the formation of the Martin Gracey Award Committee. The Martin Gracey Award is for a community leader who develops a sustainable and significant contribution to the community. Two excellent candidates were proposed and the distinguished winner this year was our very own, Danny Carroll.

Hospitality—Suki Pierce

It was my privilege to serve as a social event coordinator for our club and as a board member for 2017-2018.

On January 13, 2018, we had an awesome social event "Cabaret & Cocktails" with the Williamsburg Symphony Orchestra in Williamsburg, about 30 people participated. We were entertained by the music of Louis Armstrong.

We had a baseball theme, Club Charter Night at the Hampton Yacht Club on Feb 17, 2018. This was a fun and memorable event that club honored Danny Carroll, as our Martin Gracey recipient.

Also, we had another even, April 21, 2018. with the Williamsburg Symphony League Gala at the Two Rivers Country Club in Williamsburg where we listened to the music of Frank Sinatra.

2018-2019 Officers

Club Director

President Bill Ziglar

President Elect Jeff Brittain

Past President Catherine Miller

Secretary Mike Nelson

Treasurer Bill Blanchard

Sergeant at Arms/Membership Justin Wynings

Projects Chair Jeff Stodghill & Patrick Tompkins

Tina Banks-Gray

Service Projects Chair Karanita Fuller
Rotary Foundation Chair Kevin Yeargin
Club Administration Chair John Frantz
Community Service Chair Ned Spencer
Youth Service Chair Adam Duncan
Club Program Chair Elizabeth McCoury

International Service Chair Ray Spencer

Director at Large Diane Hagemann

Hospitality Chair Suki Pierce & Bill Ziglar