

ANNOUNCING...
AN ACHIEVABLE DREAM'S

28th Annual *Tennis Ball*

A Virtual Event!

Saturday, November 14, 2020 | 6:00 - 9:00 p.m.



As we navigate through the uncharted waters of a pandemic, widespread quarantines and social distancing, and look ahead to what comes next, we have established a new plan for An Achievable Dream's annual Tennis Ball gala. We are excited to announce that the 2020 Tennis Ball will be a virtual event!

Although we do not know what federal and state restrictions will be in place in November when the event would normally take place, we do know that we must first prioritize the safety and well-being of our supporters, staff, and everyone connected with hosting an event of this magnitude.

In order to raise the funds that allow us to continue to provide vital support to our students and families - now more important than ever - we will hold a Virtual Tennis Ball on November 14, 2020. Because we truly have the best team and the best community of supporters, we believe it will be one of the most meaningful Tennis Balls yet...

A VIRTUAL "MASK-EURADE" EVENT!

If masks are going to be part of our "new normal" we may as well make it fun!

The 2020 Tennis Ball will be a VIRTUAL EVENT but will be "mask-eurade" themed. Learn more about our "Tennis Ball in a box" party kits and gather your friends and family to celebrate on Saturday, November 14, 2020!



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A Virtual Tennis Ball Gala

HOW THE EVENT WILL WORK

Tickets and sponsorships will be available for purchase online (or via paper form and check). We will host a virtual auction (which will open one to two weeks prior to the event), and stream a video program online on Saturday, November 14, from 8:00-9:00 p.m. The auction platform will be the same as previous years (BidPal/OneCause) so attendees will already be familiar with the easy-to-use technology. We will work with a production team to bring all the same elements of the inspiring Tennis Ball program right to your home or watch party - **remarkable speakers, exciting updates, a highlight of our Dreamers in the Class of 2021, the announcement of the 2021 Class Sponsor, and more.**

SPONSOR RECOGNITION

In addition to offering many of the same sponsorship benefits, we are excited for the increased and unique benefits we will be able to provide via an expanded virtual platform. A virtual event means no attendee limits, increased digital exposure, and more eyes on YOUR message!

WHAT GUESTS WILL EXPERIENCE

Only ticket purchasers or sponsors will have access to the online auction, be able to view the program online on Saturday, November 14, and have access to the virtual event hub that will provide auction item listings, sponsor logos, ads, and more. Guests who purchase tickets (or received tickets with purchased sponsorships) will receive directions providing them with access to the online auction when it opens (one to two weeks prior to the event) and to the virtual event hub where they will be able to access all elements of the event and view the entire program while it airs LIVE online on Saturday, November 14.

A limited number of Tennis Ball "watch parties" will be hosted both as part of our premier sponsor packages, and as part of a separate sponsorship level available for purchase.

*Our Dreamers and their families are counting on us.
Together, we can change lives.*

Visit TennisBall.org for more information



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Sponsorship Opportunities

Secure your sponsorship for the 2020 Virtual Tennis Ball, and help us make history. **Celebrate with friends... or party from your couch! This year, we are bringing the annual Tennis Ball gala to YOU!** Join us for the 2020 Virtual Tennis Ball and help fuel bright futures for our Dreamers!

SILVER	GOLD	PLATINUM	CELEBRATION
\$500	\$2,500	\$5,000	\$10,000
HOSPITALITY <ul style="list-style-type: none"> • "Tennis Ball in a Box" for 2 • 2 full virtual event admission tickets • 2 raffle tickets PROMOTION <ul style="list-style-type: none"> • Quarter-page ad in digital Tennis Ball program PDF • Listing in Winter 2021 Achievements print newsletter • Listing on AchievableDream.org and TennisBall.org • Listing in digital and print ads in the Virginia- Pilot and The Daily Press • Listing in event e-blasts 	HOSPITALITY <ul style="list-style-type: none"> • "Tennis Ball in a Box" for 10 • 10 full virtual event admission tickets • 10 raffle tickets PROMOTION <ul style="list-style-type: none"> • Half-page ad in digital Tennis Ball program PDF • Logo in Winter 2021 Achievements print newsletter • Logo on AchievableDream.org and TennisBall.org • Logo placement in digital and print ads in the Virginian-Pilot and The Daily Press • Logo placement in event e-blasts 	HOSPITALITY <ul style="list-style-type: none"> • "Tennis Ball in a Box" for 16 • 16 full virtual event admission tickets • 10 raffle tickets • Free delivery of purchased auction items to your home PROMOTION <ul style="list-style-type: none"> • Full-page ad in digital Tennis Ball program PDF • Logo in Winter 2021 Achievements print newsletter • Logo on AchievableDream.org and TennisBall.org • Logo placement in digital and print ads in the Virginian-Pilot and The Daily Press • Logo placement in event e-blasts 	HOSPITALITY <ul style="list-style-type: none"> • Tennis Ball "Watch Party" - opportunity to host exclusive "Watch Party" for 30 people in your home or office with food, beverage and decor provided by AAD up to \$5,000. Bring all the elegance of a black-tie gala to your home or office Watch Party! • 30 full virtual event admission tickets • 20 raffle tickets • Free delivery of purchased auction items to your home PROMOTION <ul style="list-style-type: none"> • Full-page ad in digital Tennis Ball program PDF • Logo in Winter 2021 Achievements print newsletter • Logo on AchievableDream.org and TennisBall.org • Logo placement in digital and print ads in the Virginian-Pilot and The Daily Press • Logo placement in event e-blasts



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Sponsorship Reservation Form ROTARY

Complete and return this form

Yes, I want to be a sponsor for the 2020 Virtual Tennis Ball! Please include me/our company as a:

☐ CELEBRATION SPONSOR - \$10,000

☐ GOLD SPONSOR - \$2,500

☐ PLATINUM SPONSOR - \$5,000

☐ SILVER SPONSOR - \$500

Contact Information

Contact Name: _____

Recognize Sponsor as: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

☐ I am unable to attend this virtual event but wish to support it by making a gift of: _____

Payment Information

☐ A **check** for _____ is enclosed. Check # _____
Please make checks payable to An Achievable Dream, Inc.

☐ Please **charge** this sponsorship to my _____Mastercard _____Visa _____American Express

Name on Card: _____

Credit Card #: _____

Billing Address: _____

Billing State and Zip Code: _____

Security Code (on back): _____ Exp. Date: ____/____/____

Please return your completed form to:

Brittany Lavalleur, Director of Development
An Achievable Dream, 10858 Warwick Blvd, Suite A,
Newport News, VA 23601
blavalleur@achievabledream.org
757.599.9472, ext. 20 | Fax: 757.873.4887

OFFICE USE ONLY

Initials: _____

Date: _____



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An Achievable Dream is a 501(c)(3) organization (Tax ID: 54-1621932) and your gift is tax deductible as allowed by law.