

IMAGINE

a bright future
for every child

27th annual *Tennis Ball* to benefit An Achievable Dream

Be part of the
difference!

By sponsoring
the Tennis Ball,
you can
change a life!



The Achievable Dream Difference

At AAD, we are proud of our Dreamers' success!
YOUR support will help us continue to provide
resources and opportunities to help level the
playing field for our students.

- 100% on-time graduation rate.
- 90% of the Class of 2019 graduated with advanced studies diplomas.
- 90% - 95% of graduates attend college;
- 5% - 10% join the military or enter the workforce.

It costs \$2,200 per student, per year, to provide
AAD's Social, Academic, and Moral Education
(SAME™) framework. You can help support our
Dreamers and build a foundation for success for
students like Diamond.

Will you help make dreams a reality?

Diamond Lamberty

- Valedictorian, AAD Class of 2019
- Will attend The College of William & Mary
- Full-tuition scholarship
- Majoring in Psychology
- Plans to become a clinical psychologist



Join us for the 27th Annual Tennis Ball

Saturday, November 16, 2019 | Hampton Roads Convention Center

IMAGINE... a bright future for every child.

For tickets, sponsorships, or to donate an auction item, visit TennisBall.org

An Achievable Dream, Inc., is a 501(c)3 non-profit organization. All donations are tax-deductible as allowed by law.

27th Annual *Tennis Ball* to benefit An Achievable Dream

2019 Sponsorship Levels



Imagine Sponsor

\$10,000+

- Reserved Tennis Ball table for 10 people
- Limousine transportation to and from the Tennis Ball
- 20 chances to win the raffle car
- Front-row seating in dining room
- Exclusive access to VIP reception with keynote speaker and other An Achievable Dream alumni during the Silent Auction
- Access to premium wine in the VIP reception and during dinner
- Logo inclusion in all print media advertisements
- Free delivery of purchased auction items to your home
- Full-page ad in Tennis Ball program booklet
- Prominent sponsor recognition the night of the event
- Logo and listing in Tennis Ball program booklet and event screens
- Logo in Winter 2020 Achievements newsletter
- Logo and listing on An Achievable Dream's website and event website
- Listing and/or logo recognition on An Achievable Dream's social media pages
- Recognition in six issues of An Achievable Dream's monthly email blast, Power of the Dream

Platinum Sponsor

\$2,500

- Reserved Tennis Ball table for 10 people
- 5 chances to win the raffle car
- Preferred seating in dining room
- Full-page ad in the Tennis Ball program booklet
- Listing in Tennis Ball program booklet and event screens
- Listing in Winter 2020 Achievements newsletter
- Listing on An Achievable Dream's website and event website

Gold Sponsor

\$1,500

- Tennis Ball tickets for 6 people
- 3 chances to win the raffle car
- Half-page ad in the Tennis Ball program booklet
- Listing in the Tennis Ball program booklet and event screens
- Listing in Winter 2020 Achievements newsletter
- Listing on An Achievable Dream's website and event website

Dream Sponsor

\$5,000

- Reserved Tennis Ball table for 10 people
- Limousine transportation to and from the Tennis Ball
- 20 chances to win the raffle car
- Premium seating in dining room
- Free delivery of purchased auction items to your home
- Full-page ad in Tennis Ball program booklet
- Logo and listing in Tennis Ball program booklet and event screens
- Logo and listing in Winter 2020 Achievements newsletter
- Logo and listing on An Achievable Dream's website and event website

Silver Sponsor

\$1,000

- Tennis Ball tickets for 4 people
- 2 chances to win the raffle car
- Quarter-page ad in the Tennis Ball program booklet
- Listing in the Tennis Ball program booklet and event screens
- Listing in Winter 2020 Achievements newsletter
- Listing on An Achievable Dream's website and event website

Diamond Sponsor

\$3,750

- Reserved Tennis Ball table for 10 people
- Limousine transportation to and from the Tennis Ball
- 10 chances to win the raffle car
- Preferred seating in dining room
- Free delivery of purchased auction items to your home
- Full-page ad in Tennis Ball program booklet
- Listing in Tennis Ball program booklet and event screens
- Listing in Winter 2020 Achievements newsletter
- Listing on An Achievable Dream's website and event website

Bronze Sponsor

\$500

- Tennis Ball tickets for 2 people
- 1 chance to win the raffle car
- Eighth-page ad in the Tennis Ball program booklet
- Listing in the Tennis Ball program booklet and event screens
- Listing in Winter 2020 Achievements newsletter
- Listing on An Achievable Dream's website and event website

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Benefits	Imagine \$10,000	Dream \$5,000	Diamond \$3,750	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500
Hospitality							
Reserved Tennis Ball tickets/table for 10 people	✓	✓	✓	✓			
Individual Tennis Ball tickets					6	4	2
Limousine transportation to and from the Tennis Ball	✓	✓	✓				
Chances to win the raffle car	20	20	10	5	3	2	1
Special seating in dining room	Front-Row	Premium	Preferred	Preferred			
Free delivery of purchased auction items to your home	✓	✓	✓				
Exclusive VIP reception with keynote speaker and other AAD alumni during Silent Auction	✓						
Premium wine in the VIP reception and during dinner	✓						
Event Recognition							
Ad in Tennis Ball program booklet	Full-Page	Full-Page	Full-Page	Full-Page	Half-Page	Quarter-Page	Eighth-Page
Prominent sponsor recognition night of the event	✓						
Logo in Tennis Ball program booklet and on event screens	✓	✓					
Listing in Tennis Ball program booklet and on event screens	✓	✓	✓	✓	✓	✓	✓
Marketing, Advertising and Social Media Recognition							
Logo inclusion in all print media advertisements	✓						
Logo in Winter 2020 Achievements newsletter	✓	✓					
Listing in Winter 2020 Achievements newsletter	✓	✓	✓	✓	✓	✓	✓
Logo on An Achievable Dream's website and event website	✓	✓					
Listing on An Achievable Dream's website and event website	✓	✓	✓	✓	✓	✓	✓
Listing and/or logo recognition on An Achievable Dream's social media	✓						
Recognition in six issues of An Achievable Dream's monthly email blast, Power of the Dream	✓						

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